



**HOSPICE & PALLIATIVE CARE  
ASSOCIATION OF ARKANSAS**  
*advancing the promise of care*



**MISSOURI HOSPICE**  
*& Palliative Care  
Association*

## **HOSPICE LEADERSHIP EVENT**

*“Mapping the Journey to  
Quality and Value Based Care”*

**Friday, April 20, 2018 / 8:00 - 5:00 p.m.  
Chateau on the Lake Resort Spa & Convention Center  
Branson, Missouri**



**HPCAA or MHPCA Member \$200  
Non-Member \$300**

**Nurse and Social Work Continuing Education Approval Pending**

In partnership with  
**Missouri Hospice & Palliative Care Association**

**A great time of education and networking!**



Sponsored in part by:

**PRIDE**  
Fundraising Experts Since 1925

## ***Presenters:***



### **Tracey Moorhead, President and Chief Executive Officer ElevatingHOME & Visiting Nurse Associations of America**

Tracey spearheads strategic vision and growth, develops transformational care delivery and payment models and leads policy formulation before the media, allied organizations and constituents, and Federal policy makers. Tracey brings a population health management approach to home-based care having previously served as CEO of the Care Continuum Alliance/Population Health Alliance.

Prior roles also include Executive Director of the Alliance to Improve Medicare (AIM), a bipartisan coalition advocating comprehensive Medicare improvements through the Medicare Modernization Act of 2003 and Vice President, Government Relations for the Healthcare Leadership Council (HLC).



### **Lin Simon, PhD, RN, CHPCA Quality Outcomes Specialist, Delaware Hospice**

Lin has helped teams learn the science and art of Quality Improvement for 20 years. Previously she worked at Gilchrist Hospice who now benefits from the skills of Lean Daily Management; and before that, worked at NHPCO as their Quality Specialist where she led hospices affiliated with NHPCO in Improvement Collaborative to help meet goals of increasing patient safety and improving outcome measures.

Lin received designation as Improvement Advisor From the Institute of Health Care Improvement (IHI) and studied Lean Management and Improvement principles and practices for 6 years.

### ***Continuing Education Approval Pending*** nurse and social work contact hours

Missouri Hospice & Palliative Care Association is an approved provider of continuing nurse education by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Missouri Hospice & Palliative Care Association, #1359, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) [www.aswb.org](http://www.aswb.org), through the Approving Continuing Education (ACE) program. Missouri Hospice & Palliative Care Association maintains responsibility for the program. ASWB Approval Period: 2/28/2016—2/28/2017.



**HOSPICE & PALLIATIVE CARE  
ASSOCIATION OF ARKANSAS**

*advancing the promise of care*



**MISSOURI HOSPICE**

*& Palliative Care  
Association*

## **CONTENT**

### **Tracey Moorhead**

Overview of goals of value-based health care delivery models:

Discussion of the metrics used to evaluate success of value-based care models:

Illustration of the status of the home care and hospice industry's transition to value-based health care delivery models:

Highlight how hospice organizations can successfully engage in value-based health care delivery models through case studies and data analysis:

### **Lim Simon**

Getting over data denial and other assorted myths

CAHPS HIS and Public Reporting—the good the bad and the ugly

Culture Eats Strategy for Lunch

Barriers - Definition, issues of control and influence, the art of listening in change

Changes - Weak to Poke Yoke

Barriers to Change

Identifying and Prioritizing Barriers to Sustainable Improvement

Measuring Improvement... every day



HOSPICE & PALLIATIVE CARE  
ASSOCIATION OF ARKANSAS

*advancing the promise of care*



MISSOURI HOSPICE

*& Palliative Care  
Association*

## HOSPICE LEADERSHIP EVENT

*“Mapping the Journey to quality and Value Based Care”*

### **Event Location:**

Chateau on The Lake Resort Spa & Convention Center  
515 North State Highway 265 Branson, MO 656616

### **Hotel:**

Chateau on the Lake Resort Spa & Convention Center

Standard Room Rate: \$139

Event room reservation link:

<https://reservations.travelclick.com/11529?groupID=2085831#/guestsandrooms>

Or call 888-333-5253

### **Discover Branson:** [www.discoverbranson.com](http://www.discoverbranson.com)

Branson has a large array of entertainment and dining for every taste and level of adventure! Enjoy theme parks, live shows, outlet shopping, Grand Village shops, evening light shows, and some of the best food around.

### **Event Registration Rate:** (Registration form attached)

HPCAA/MHPCA Member Rate - \$200

Non Member Rate - \$300

Late fee after April 6 - \$25

Fax or email completed registration form(s) with credit card payment information:  
501.375.1375 / [education@hpcaa.org](mailto:education@hpcaa.org)

Mail completed registration form(s) with check:  
HPCAA, 411 S. Victory Street, Ste 205, Little Rock, AR 72201



**HOSPICE & PALLIATIVE CARE  
ASSOCIATION OF ARKANSAS**  
*advancing the promise of care*



**MISSOURI HOSPICE**  
*& Palliative Care  
Association*

**HOSPICE LEADERSHIP EVENT**  
***“Mapping the Journey to Quality  
and Value Based Care”***  
**April 20, 2018 / 8:00 - 5:00 p.m. / Branson, MO**

**FOR ASSISTANCE PLEASE CALL 501 375-1300**

Please complete a separate registration for each attendee; one check/payment is permitted for multiple registrations. Name and contact information will be used for HPCAA mailings/contacts/name badges.

Name: \_\_\_\_\_ Credentials/Discipline: \_\_\_\_\_  
Title: \_\_\_\_\_ Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email for Confirmation: \_\_\_\_\_

Registration fee includes lunch and continuing education credits (pending)  
Please check appropriate category:

- HPCAA/MHPCA Member \$200**
- Non - Member \$300**
- Late Fee (after April 6) \$25**

**Payment:**

- Check in the amount of \$ \_\_\_\_\_ is enclosed (Payable to HPCAA)
- Charge my credit card the amount of \$ \_\_\_\_\_

Name as Printed on Card: \_\_\_\_\_  
Card # \_\_\_\_\_ Expiration \_\_\_\_\_ Security Code \_\_\_\_\_  
Billing Zip Code: \_\_\_\_\_ Card Holder Signature: \_\_\_\_\_  
Email Address for Receipt: \_\_\_\_\_

Registrations paying by credit card may be mailed, emailed (education@hpcaa.org) or faxed (501-375-1375)

Registrations with check/money order mail to HPCAA, 411 S. Victory St., Ste 205, Little Rock, AR 72201